



PODDAR BUSINESS SCHOOL

24th February 2026

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Institution-Industry Interaction Cell

As per the guidelines of the All India Council for Technical Education (AICTE) to strengthen collaboration between technical institutions and industry, the Institution-Industry Interaction Cell (IIIC) has been constituted at Poddar Business School.

The Institution-Industry Interaction Cell aims to establish strong linkages between academia and industry in order to bridge the gap between theoretical knowledge and practical application. The Cell facilitates interaction between students, faculty members, and industry professionals to enhance employability, innovation, and entrepreneurship.

The Cell works towards promoting industry exposure for students and faculty members and ensuring that the curriculum and academic practices remain relevant to current industry requirements.

Objectives:

- To establish effective interaction between the institution and industry for mutual benefit.
- To bridge the gap between academic learning and industry requirements.
- To promote industry-oriented projects, internships, and training opportunities for students.
- To facilitate industrial visits, expert lectures, workshops, and seminars by industry professionals.
- To promote collaborative research, consultancy, and innovation activities with industry partners.

Functions:

- Establish partnerships and Memoranda of Understanding (MoUs) with industries and corporate organizations.
- Facilitate internship programs, industrial training, and live projects for students.
- Organize guest lectures, industry interaction sessions, and technical talks by industry experts.
- Arrange industrial visits to provide practical exposure to students.

PODDAR INTERNATIONAL COLLEGE

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PODDAR MANAGEMENT TRAINING INSTITUTE

Approved by NCTE

PODDAR MANAGEMENT & TECHNICAL CAMPUS

Approved by AICTE, Affiliated to RTU

PODDAR INTERNATIONAL COLLEGE OF PHARMACY

Approved AICTE, Affiliated to RUHS

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Other Campuses:-

Mansarovar - Sector-7, Near Shilpra Path, Mansarovar, Jaipur 302020
Vatika - Gram Fatehpuravas, Kumariyavas Road, Vatika, Jaipur

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Activities of the Cell:

The Institution–Industry Interaction Cell undertakes the following activities throughout the academic year:

- Organizing seminars, workshops, and conferences in collaboration with industry experts.
- Conducting training programs to enhance technical and professional skills of students.
- Facilitating collaborative projects between students and industry.
- Encouraging participation in innovation, startup, and incubation programs.
- Providing a platform for continuous interaction between academia and industry.

Benefits:

- Exposure to real-world industrial practices and technologies.
- Opportunities for internships, training, and live industry projects.
- Enhanced employability and skill development.
- Opportunities for collaborative research and consultancy.
- Development of entrepreneurial and innovative capabilities.

Coordination and Participation:

Faculty members and students are encouraged to actively participate in the activities of the Institution–Industry Interaction Cell. Departments may propose programs, industry interactions, and collaborative initiatives through the Cell for effective implementation.

The Cell will work in coordination with academic departments, the Training and Placement Cell, and the Entrepreneurship Development initiatives of the institution to strengthen industry engagement and career opportunities for students. The following members are being appointed for the stated objectives in Institution Industry Interaction Cell.



PODDAR BUSINESS SCHOOL

Members:

Name of the Member	Profession	Associated with	Mobile Number	e-mail address
Dr. NIMIT GUPTA	Chairperson	Poddar Business School	9810955133	nimit.gupta@poddarinstitute.org
Dr. SHIVA SHARMA	Coordinator	Poddar Business School	8769768970	shiva.sharma@poddarinstitute.org
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Mr. Himadri Sinha	Co-founder	Countrywide Learning Systems	9687620133	himadrisinha@gmail.com
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Dr. Ashish Sharma	Director and Researcher	A.S. Research Foundation	9828151123	Ashish.sharma@gmail.com

Dr. Shiva Sharma
HoD

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